

BETTER MENTAL HEALTH. A BETTER WORLD.

Healthier Children. A Better World.™



TRANSFORM MENTAL HEALTH CARE DELIVERY

- Integrate mental, physical and behavioral health care delivery
- Improve access to mental health supports across the care continuum
- Build integrated services and seamless transitions among providers, sites, and systems
- Support patients, families and providers with digital tools and virtual care



ACCELERATE MENTAL HEALTH RESEARCH

- Improve the integration of mental health research and care
- Lead precision child and youth mental health research and knowledge translation
- Support the evolution of clinician researchers
- Collaborate to inform practice, policy, and research
- Design and incorporate a measurement-based evaluation framework



PRIORITIZE CHILD, YOUTH, AND FAMILY NEEDS IN ALL THAT WE DO

- Co-design research, education, and care with children, youth, and families
- Build pathways for caregivers and siblings to access supports and interventions
- Promote equity, diversity and inclusion



ACHIEVE MENTAL HEALTH LITERACY FOR ALL

- Act as a source of expertise for mental health literacy tools
- Build mental health into the curriculum of all health professionals
- Leverage technology to foster continuous learning and education
- Tailor mental health information to family needs



CHAMPION EVOLUTION OF THE MENTAL HEALTH SYSTEM

- Synthesize and disseminate best practices for screening, treatment and navigation
- Build capacity for mental health prevention and health promotion
- Advocate for equity and action on the social determinants of health
- Purposely partner and lead to drive system transformation

COMPASSION

INTEGRITY

COLLABORATION

INCLUSION

INNOVATION

EXCELLENCE